

THE RIVERSIDE CENTER DEVELOPMENT PLAN

RIVERSIDE CENTER - NEW YORK, NY A DEVELOPMENT PLAN BY EXTELL

A MESSAGE FROM GARY BARNETT PRESIDENT, EXTELL DEVELOPMENT COMPANY

We are pleased to share with you our vision for Riverside Center. This eight acre master plan will serve as the anchor for Riverside South and aims to provide the community with substantial infrastructure and amenities, including a new public school, 3-acres of open space — needed retail, restaurants and entertainment, a hotel and residential development. In envisioning this master plan we sought the help of Pritzker Prize winning architect Christian de Portzamparc.

We will create a world-class destination at Riverside Center that will also serve as a gateway to the waterfront, Riverside Park South and the Riverside South neighborhood. We believe that it will become the focal point of Manhattan's West Side and will provide lasting economic benefits for the community and New York City.

RIVERSIDE SOUTH

Stretching along the Hudson River from 59th Street to 72nd Street on Manhattan's Upper West Side, the 75-acre Riverside South neighborhood is transforming one of the most storied sections of the city. Extell Development Company, which acquired the undeveloped land between 59th and 65th streets in November of 2005, is working to complete this gleaming new neighborhood with residential developments, vibrant retail and fine dining, and a gorgeous 21-acre riverfront park. To date, Extell has completed The Avery and The Rushmore condominiums, The Ashley rentals — and The Aldyn condominium and rental is now welcoming its first residents. With a unique variety of residences and the finest amenities in New York City, Extell's residential portfolio at Riverside South offers an exceptional style of living.

RIVERSIDE CENTER

The southernmost portion of the Riverside South site — Riverside Center — has been planned to anchor and enhance the neighborhood with distinctive architecture, dynamic open space, retail and restaurants. Pritzker Prize winning architect, Christian de Portzamparc, and noted landscape architect, Matthew Nielsen, are poised to create a unique environment that draws on the tradition of the land's historic past while heralding a new future for the waterfront.

Riverside Center's lush, landscaped open spaces will feature lawns, meadows and a central water feature with views of the Hudson River, and pathways leading to the 21-acre waterfront park.

EXTELL DEVELOPMENT

Distinguished by innovative thinking and meticulous attention to design, Extell Development Company, one of the country's leading developers of residential and commercial properties, was founded by President Gary Barnett in 1989. The company delivers superior product and enduring value through flawless detail and extraordinary craftsmanship.

A company whose very name was forged with a vision "Excellence" and "Intelligence," Extell has re-envisioned and developed a significant number of residential properties in New York City including the former Stanhope Hotel at 995 Fifth Avenue opposite the Metropolitan Museum of Art; 31 West 11th Street in the heart of Greenwich Village; the Altair 18 & Altair 20 condominiums in the historic Ladies Mile District; Ariel East and Ariel West in the West 90's and The Orion on the far West Side. Extell recently completed The Lucida, a high style, newly constructed glass façade condominium and the first LEED certified green residence on the Upper East Side.

Extell is currently reshaping a wide swath of the Upper West Side with its pre-war style luxury condominium at 535 West End Avenue, and the 8 acre site known as Riverside South where, to date, it has masterminded design and ground-up construction for The Avery, The Rushmore, The Aldyn and The Ashley.

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